



COMMEMORATIVE PROGRAM BOOK Advertising Opportunities & Contract

Company: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Contact Person: _____ Phone: _____
 E-mail: _____ Specify Ad Size: _____
 Authorized Signature: _____

ADVERTISING OPPORTUNITIES & RATES

		Color	B & W	_____
Full Page Bleed	11 1/4" h x 8 3/4" w	3,500	3,000	_____
Full Page	10" h x 7" w	\$3,000	2,500	_____
Half Page	4 7/8" h x 7" w	2,000	1,600	_____
Quarter Page	4 7/8" h x 3 3/8" w	1,300	1,000	_____
Business Card	2" h x 3" w	300		_____
Congratulatory Listing	Name Only	100		_____
		New Ad Set-up		_____
		Total		_____

COPY DEADLINE & REQUIREMENTS: All ads are due by **July 1, 2010**.

New ads may also be created by the SME Graphics Department upon request, from your supplied text, at the following rates:

- Full Page = \$165
- Quarter Page = \$85
- Half Page = \$125
- Business Card = \$45

Ads provided that do not meet these requirements may be returned or cropped to fit at the discretion of the SME Graphics Manager.

Please send contract, payment and artwork to: SME Education Foundation, Attn: Peggy McIntyre, One SME Drive, Dearborn, MI 48121 Ph: (313) 425-3304, Fax: (313) 425-3411, pmcintyre@sme.org.

PAYMENT:

_____ Check enclosed (Payable to SME Education Foundation)

_____ Credit Card: Master Card Visa Amex Discover

Account Number: _____

Signature: _____ Expiration Date: _____

Ad specifications will be sent upon receipt of your insertion request.

QUESTIONS REGARDING AD SUBMISSION OR CREATION? Contact Jim Jacoby, SME Graphics & Production Manager at 313-425-3197 or jjacoby@sme.org.

For Office Use Only: ___ Received artwork ___ E-mailed ___ Hard Copy ___ Disk ___ Check ___ Credit Card