

Media Advisory

Airport High School Students to Learn Manufacturing Skills Through SME PRIME Schools Education Program

Nearly 130 Students have access to new manufacturing education opportunities for the 2022-23 school year through the SME Education Foundation

WHAT: Approximately 130 students at Airport High School in Carleton will have access to new manufacturing education opportunities for the 2022-23 school year through the SME Education Foundation, the philanthropic arm of SME, a 90-year-old non-profit association committed to advancing manufacturing technology and developing a skilled workforce.

WHO: SME PRIME® (Partnership Response In Manufacturing Education) builds cost-effective and tailored manufacturing/engineering programs in high schools across the country providing equipment, curriculum, professional development, scholarships, and manufacturing-focused extra-curricular activities to students and teachers. PRIME schools reach nearly 100 communities across dozens of states where each high school is supported and informed by local manufacturers.

WHEN: Friday, Oct. 14th from 9 – 11 a.m. (including tour)

WHERE: Airport High School, 11330 Grafton Rd, Carleton, MI 48117

WHY: SME PRIME schools directly address the manufacturing and engineering talent shortage by partnering with manufacturers and other investors. The national program provides students with practical experience, knowledge, and skills using state-of-the-art technology and equipment.

VIDEO/INTERVIEW OPPORTUNITIES:

- **Michigan Senator Dale Zorn and Representative Joseph Bellino** speaking on the importance of manufacturing education & training in secondary schools.
- **SME CEO and Executive Director Bob Willig and SME Education Foundation Vice President Rob Luce** talking about the PRIME Schools program.
- **Michigan Manufacturing Association** Director of Workforce Solutions Bill Rayl.
- **Airport High School Principal Chris Lukosavich and MiPRIME Educator Krista Pelz.**
- Airport High School student ambassadors leading a tour of labs/classrooms, demonstrating equipment; teachers discussing the projects/instruction.



PLEASE RSVP TO:

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