



Inspire. Prepare. Support.

Education Foundation
SME PRIME® Launch Event

Genesee Career Institute

When: Monday, November 14, 2022

2:00 PM to 4:00PM

Where: 5081 Torrey Rd, Flint, MI 48507

Run of Event, Contacts

Agenda

2:00 PM to 2:05 PM:

Welcome Message from Julie Lublin, Genesee Career Institute Principal

2:05 PM to 2:45 PM: PRIME Program Launch

2:05 Rob Luce, Vice President, SME Education Foundation

2:10 Robert Willig, Executive Director and CEO, Society of Manufacturing Engineers

2:15 State Representative Tim Sneller and/or State Senator Ruth Johnson

2:20 Dale Rogers, SME Education Foundation

2:25 Mike Johnston or Bill Rayl, Michigan Manufacturers Association

2:30 Dale Rogers, SME Education Foundation

2:40 William Hoffman, MiPRIME Educator, and student to be announced

2:50 Dale Rogers, SME Education Foundation

3:00 to 4:00 PM: Self-Guided Tour of Genesee Career Institute Industrial Maintenance Program

Student demonstrations, discussion with business representatives.

Media interview opportunities.

Refreshments will be available in the Atrium