

Media Advisory

Rudyard High School Students to Learn Manufacturing Skills Through SME PRIME Schools Education Program

Students have access to new manufacturing education opportunities for the 2022-23 school year through the SME Education Foundation

WHAT: Students at Rudyard High School in Rudyard, Michigan, will have access to new manufacturing education opportunities for the 2022-23 school year through the SME Education Foundation, the philanthropic arm of SME, a 90-year-old non-profit association committed to advancing manufacturing technology and developing a skilled workforce.

WHO: SME PRIME® (Partnership Response In Manufacturing Education) builds cost-effective and tailored manufacturing/engineering programs in high schools across the country providing equipment, curriculum, professional development, scholarships, and manufacturing-focused extra-curricular activities to students and teachers. PRIME schools reach nearly 100 communities across dozens of states where each high school is supported and informed by local manufacturers.

WHEN: Monday, Oct. 24th from 11 a.m. – 12:30 p.m. (including tour)

WHERE: Rudyard High School, 11185 W 2nd St, Rudyard, MI 49780

WHY: SME PRIME schools directly address the manufacturing and engineering talent shortage by partnering with manufacturers and other investors. The national program provides students with practical experience, knowledge, and skills using state-of-the-art technology and equipment.

VIDEO/INTERVIEW OPPORTUNITIES:

- John Damoose, Michigan State Representative District 107 speaking about the importance of manufacturing education & training in secondary schools.
- SME Education Foundation Vice President Rob Luce talking about the PRIME Schools program.
- Michigan Manufacturing Association Director of Workforce Solutions Bill Rayl.
- Rudyard Area Jr./Sr. High School Principal Chad Folkersma Ed.S.
- Mike Kirschner, MiPRIME Educator and Brooke Bridges-Booth, student Rudyard High School; student ambassadors leading a tour of mechatronics, robotics equipment; teachers discussing the projects/instruction.



PLEASE RSVP TO:

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